



7th Magdus Outlet Conference, 11 & 12 June in Paris

**Do not miss this major event that will gather
all major outlet players !**

Since 2004, Magdus, the European Outlet Centres Observatory, has offered research, insight and consultancy on this unique and rapidly expanding retail format. Every 2 years, Magdus used to organize the major European outlet industry conference where leading professionals from across Europe meet to establish new contacts, exchange best practice and debate the latest trends in this dynamic global market.

Due to the success of the 2014 edition, Magdus is organizing a new conference this year. Celebrating its 10 years, the new Magdus event aspires to become an international event.

The 7th Magdus Outlet Conference will be held in Paris on June 11 and 12, 2015. This essential outlet event will attract a variety of players including developers, investors, retailers, service providers and local authorities.

More than 200 visitors from more than 15 countries are expected to attend.

The event will provide :

- The latest information & industry research
- Best practices and evolving trends from industry leaders
- Top speakers on various outlet topics
- Top business contacts / networking / deal-making
- Networking times
- Magdus Awards ceremony
- A guided tour of a new Parisian outlet centre : Marques Avenue A13
- Marketing opportunities : promote your company & projects

Information & subscription on <http://www.magdus2015.com>

Contact :

Dr Caroline LAMY
Managing Director

E-mail: lamy@magdus.fr

Mobile : +33 (0)6 11 46 54 06